

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Com (Hons) (2019 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18

M.Code : 75829

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

- a) Mission
- b) Judiciary
- c) PSU
- d) Components of external environment
- e) Social audit
- f) Export processing zone
- g) Mergers
- h) SEBI
- i) Business ethics
- j) IMF

SECTION-B

UNIT-I

2. Explain various environmental scanning techniques.
3. How does political environment influence business policy of an organization?

UNIT-II

4. Bring out the challenges of globalization.
5. What is consumerism? Discuss features of CPA.

UNIT-III

6. Discuss the problems related to technology transfer.
7. What are the arguments against the corporate social responsibility?

UNIT-IV

8. Bring out the arguments for and against India's membership of WTO.
9. Write a brief note on benefits and problems from multinational corporations.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.